

Coastal Crime

We all have the power to protect our coastal communities from crimes that put them at risk.

July 2023

CrimeStoppers.



When it comes to stunning coastlines and bustling port and harbour towns, the UK is incredibly lucky to have so many great locations to enjoy and explore - but if crime and the people behind it are left unchecked, then everybody suffers.

Our campaign aims to highlight the warning signs to look out for when it comes to coastal crime, and how to stop the criminals behind it.

Our charity is working with Project Kraken, Project Falco and Border Force,
and powers the Coastal Crime Line.

The Coastal Crime Line allows people to report any
information or suspicions 100% anonymously.

You can call free on 0800 011 3304
or report it online 24/7 on our [website](#).

CrimeStoppers.

We believe everyone has the right to feel safe from crime, wherever they live, wherever they work, for ourselves and all those we care about.

But sometimes people might be worried about a crime, or something that's wrong, and want to pass on information. Which is why it's good to know they can always trust Crimestoppers.

We're an independent charity that gives people the power to speak up and stop crime, 100% anonymously. By phone and online, 24/7, 365 days a year.

No police contact. No witness statements. No courts.

Every year we help stop thousands of crimes.

Support us to help make communities and work places safer together.



Turn the tide on coastal crime.

What is coastal crime?

Essentially, it's any crime that has an impact on, or happens around, our coasts and borders, including smaller ports, docks and marinas.

From theft, to smuggling, to criminal damage – whether you're a keen sailor, work in the maritime industry or are simply enjoying a coastal hike – if you see something suspicious, the Coastal Crime Line is here for you.

What sort of warning signs should you be looking out for?

Some of the signs include:

- Seeing boats moored up in strange places or at strange times.
- Boats unloading scared or suspicious people, or suspicious packages.
- People making attempts to signal or guide boats offshore.
- People loitering and/or acting nervously.
- People taking an interest in port security or buildings.

You can learn more about the signs to spot through [Project Kraken](#), including extra signs to spot if you work in the maritime industry.

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English 100% anonymous.

CrimeStoppers.
Speak up. Stay safe.

PROJECT KRAKEN

STRANGE ACTIVITY BY THE SHORE?

REPORT IT. LET'S SORT IT.

To report anonymously, call the Coastal Crime Line powered by CrimeStoppers on 0800 011 3304. In an emergency, always call 999.

Border Force | CrimeStoppers | NCA | ACT

Educate. Solve. Support. Prevent.

Our campaign will take a comprehensive approach to raise awareness and drive reporting on coastal crime, as well as working with our partners to signpost to support avenues available for victims.

Educate the public what coastal crime is and the impact it has on our communities, particularly in port and harbour towns.

Messaging will seek to **help stop coastal crime** by targeting audiences who may have information on the criminals behind it.

By targeting awareness messaging and highlighting the warning signs at potential victims and those close to them, as well as professionals in maritime industries that may be able to witness coastal crime, we seek to **protect our coastal communities from crimes that put them at risk.**

The campaign will signpost to **the Coastal Crimeline**, as well as our campaign partners, to offer victims **support and advice.**

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Border Force | Crimestoppers | NCA | ACT

PROJECT FALCO

REPORT IT. LET'S SORT IT.

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Border Force | Crimestoppers | ACT

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How you can support us.

We've developed a suite of assets which you can download, print and share with your network. Click below to download the following:

- Posters
- Social media assets and schedule

We've included our organic social media schedule so you can see when we'll be posting, and when you can share our messaging.

[Click to view and download](#)

Alternatively, follow us and share our campaign posts on: [LinkedIn](#) – [Facebook](#) – [Twitter](#) – [Instagram](#) to help us amplify our campaign messaging to new audiences.

To learn more about our campaign, please contact:
brand@crimestoppers-uk.org



CrimeStoppers.

Breaking the wall of silence since 1988.